**BIGSQUID.AI** ✻ snowflake

# Unprecedented AI/ML results, easier than you ever imagined.

*Snowflake and Big Squid AI automatically host, run, and store your model predictions to realize your organization's AI/ML potential with boundless scalability, speed, and ease—no coding required.*

### DONE FOR YOU, DONE EASIER, DONE

You bring the ideas and the data. We'll host, run, and store your model predictions. Automations like one-click deployment for easy operationalization make your life even easier.

### UNPRECEDENTED DEPLOYMENT SPEEDS

Deploy ML models 400% faster than industry standards with automations and simple, convenient data transformations.

### CLOUD-NATIVE ARCHITECTURE

Harness the speed and security offered by cloud technology through cloud-based data warehousing and machine learning for fast, easy, and automated predictions with boundless scalability.

### ANYBODY CAN USE IT

A feature-rich, robust no-code environment allows for rapid ideation and iteration by people other than data scientists. Intuitive integration, automation, and visual exploration make data analysis approachable to anyone.
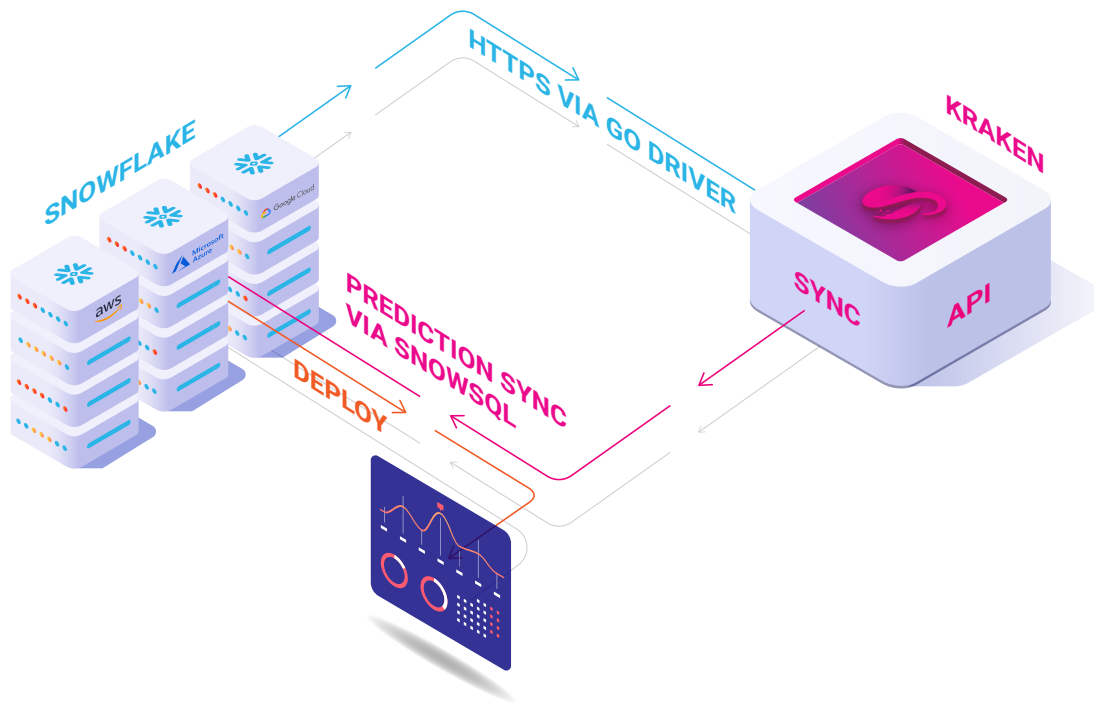
### CONFIGURE IN SECONDS

Credential-based integration takes only seconds to configure and offers usability you can rely on. Our seamless product integration has been in place since 2018.

### SCALE TO MEET YOUR NEEDS

We grow with your business. Harness the cloud for endless data storage and processing power. Pricing scales at reliable rates as you do so you can start growing and keep growing. You can even start with Kraken today for free.

# Easiest-to-use AI/ML + Easiest-to-use data warehousing = Easiest to use, period.

*Organizations understand the value of their data and the insight potential AI/ML has to offer, but high barriers to entry like cost, expertise, and time commitment stop many from realizing their true potential.*

### MASSIVE INSIGHTS, MINUSCULE TIME COMMITMENT.

Snowflake and Big Squid shatter these barriers, boasting model deployment rates 4x faster than industry standards using seamless, credential-based integration that takes only seconds to configure. Kraken's no-code environment ensures rapid ideation and iteration before operationalizing insights automatically to Snowflake.

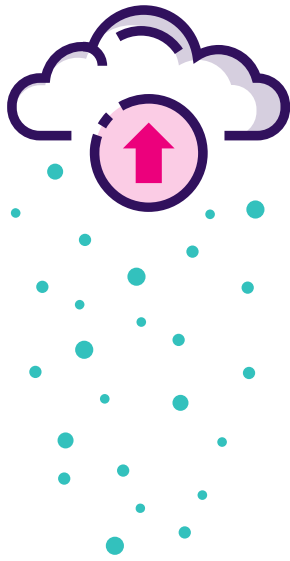### BIG SQUID AND SNOWFLAKE MAKE DATA EASY.

Use the data you already know and love in Snowflake to train a model in Kraken or use familiar transformation steps to easily prepare new data for Kraken. Enjoy single-click deployment to push predictions from your

Kraken models to Snowflake as new tables for staggeringly easy operationalization. Integrate employees of all skill levels in the data science process thanks to an easy-to-understand, code-free workflow.

You can even simplify security and governance by leveraging user configurations and roles from Snowflake in Kraken. Plus, cloud-native architecture supports simple, limitless scaling. We'll grow with you.

### AUTOMATIONS LIGHTEN YOUR WORKLOAD.

Kraken and Snowflake join forces to automatically host, run, and store your model predictions. You can automatically transform static, historical tables into forward-looking insights to drive your business forward and even set the frequency of updates to meet your business demands. Kraken's Prediction API allows for real-time enrichment of data in transit to or from Snowflake, yielding versatility to suit a variety of business use cases.

# From Traditional To Remarkable: How The Cloud Is Transforming ML And Data Warehousing.

Outdated methods for data storage, extraction, loading, and transformation are wieldy and costly. Deploying machine learning models from scratch using code and hard-to-find data scientists makes it slow and often unapproachable. With the cloud, data warehousing gets a boost to speed, affordability, and scalability while boasting greater power, security, and organization. AI and ML on the cloud means deep insights at unprecedented speeds using equipment that would be prohibitively costly to own outright. Faster iteration means more engagement and involvement from the entire organization for more comprehensive predictions and reliable truths.

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> It is amazing how fast I am able to connect Kraken to my Snowflake environment. In a matter of seconds and immediately begin exploring my most valuable data and tables. Using Kraken and Snowflake I am able to quickly iterate on my models and start producing predictions that I can deploy directly to my Snowflake warehouse without messing around with notebooks.
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> - **DAN SCHOFIELD,** Head of Analytics and Data Operations at Hear.com
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## ABOUT SNOWFLAKE COMPUTING

Snowflake Computing is the only data warehouse built for the cloud.

Snowflake delivers the performance, concurrency and simplicity needed to store and analyze all data available to an organization in one location.

Snowflake's technology combines the power of data warehousing, the flexibility of big data platforms, the elasticity of the cloud, and true data sharing at a fraction of the cost of traditional solutions.

Snowflake: Your data, no limits. Find out more at snowflake.net.

## ABOUT BIG SQUID

Big Squid AI is shifting the culture of business intelligence and analytics with the world's first machine learning platform built for analytics teams. We built Kraken to simplify the adoption of machine learning and AI by designing an experience for data analysts, data engineers, data scientists and business users to collaborate on more impactful business intelligence.

AI for everyone. No code required. Learn more at bigsquid.ai.