

Paccar

Centralized repository with Qlik and Snowflake

Overview

Paccar is a Fortune 500 company that is one of the world's largest manufacturers of medium and heavy-duty commercial vehicles. It also runs a global parts network along with financial and other services concerned with its line of business.

The company receives many data streams from its trucks, factories and customer transactions and uses that data to optimize services. Previously it struggled to scale up operations and use the data effectively but it has now partnered with Snowflake and Qlik to bring various sources of data into one central repository. With both platforms, Paccar can enable its teams to analyze data and better service its customers in near real-time.

PACCAR



Theme

Data Streaming, Data Lake Pipelines, Data Warehouse Automation



Product

Qlik Replicate, Qlik Compose, Qlik Enterprise Manager



Geo

USA, Americas



Business Value Driver

Balanced Risk/Reward, Reimagined Processes



Function

IT



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“With thousands of trucks streaming data we can bring that into Snowflake and it enables us to analyze what’s happening out there on the road.”

Dallas Thornton, Director of Digital Services, Paccar

