

BMW Group

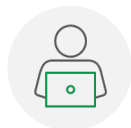
Centralized Sharing and Collaboration

Results

- BMW Group is using Qlik to analyze machine generated data in several areas in automotive
- Examples are connected car data, paint shop robotics and diagnostic readouts in service
- Qlik is used to analyze data from advanced analytics for creation and tuning of algorithms as well as delivering insight into the business processes



Access for the right users to the right data, apps and even app components



Delight your users and IT department in harmony



Best-in-class governance

“The connected car as largest mobile data platform becomes an essential element of the Internet of Things.”

Harald Krüger
Former CEO, BMW Group

