

# TOP 5 Analytics Trends 2023

The world is fragmenting. Geopolitical, social, and economic changes are disrupting the way we do business. But it's not all doom and gloom. Crisis breeds opportunity. Position your organization to take advantage by understanding the coming trends.

1

## Data stories that compel action.

In a fragmented world, it's tougher than ever to provide the right information to the right user at the right time.

Data storytelling—building a compelling narrative based on complex data—will soon be the most widespread way of consuming analytics.



2

## Decision velocity — at scale.

Data-based operational decisions need to happen faster.

Organizations that adopt AI, ML, NLP, and pattern recognition will be able to get closer to real-time decision making.

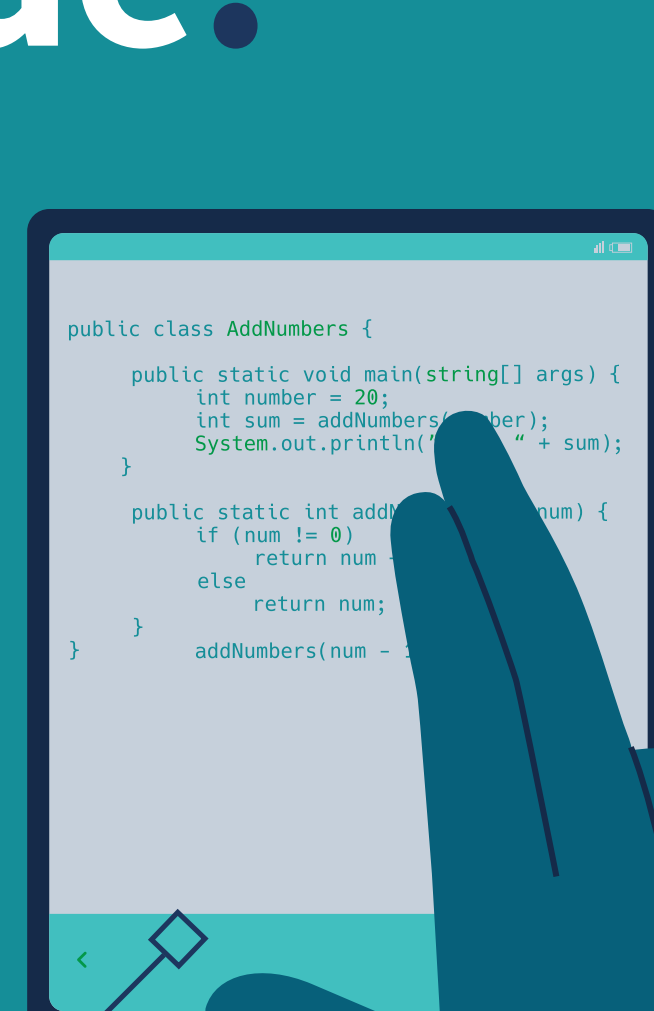


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## Optimizing across low-code and high-code.

More and more net-new applications are being developed with no-code/low-code platforms, however, high-code will always have a place.

The focus should always be on facilitating the best business outcomes given the requirements of the particular data.

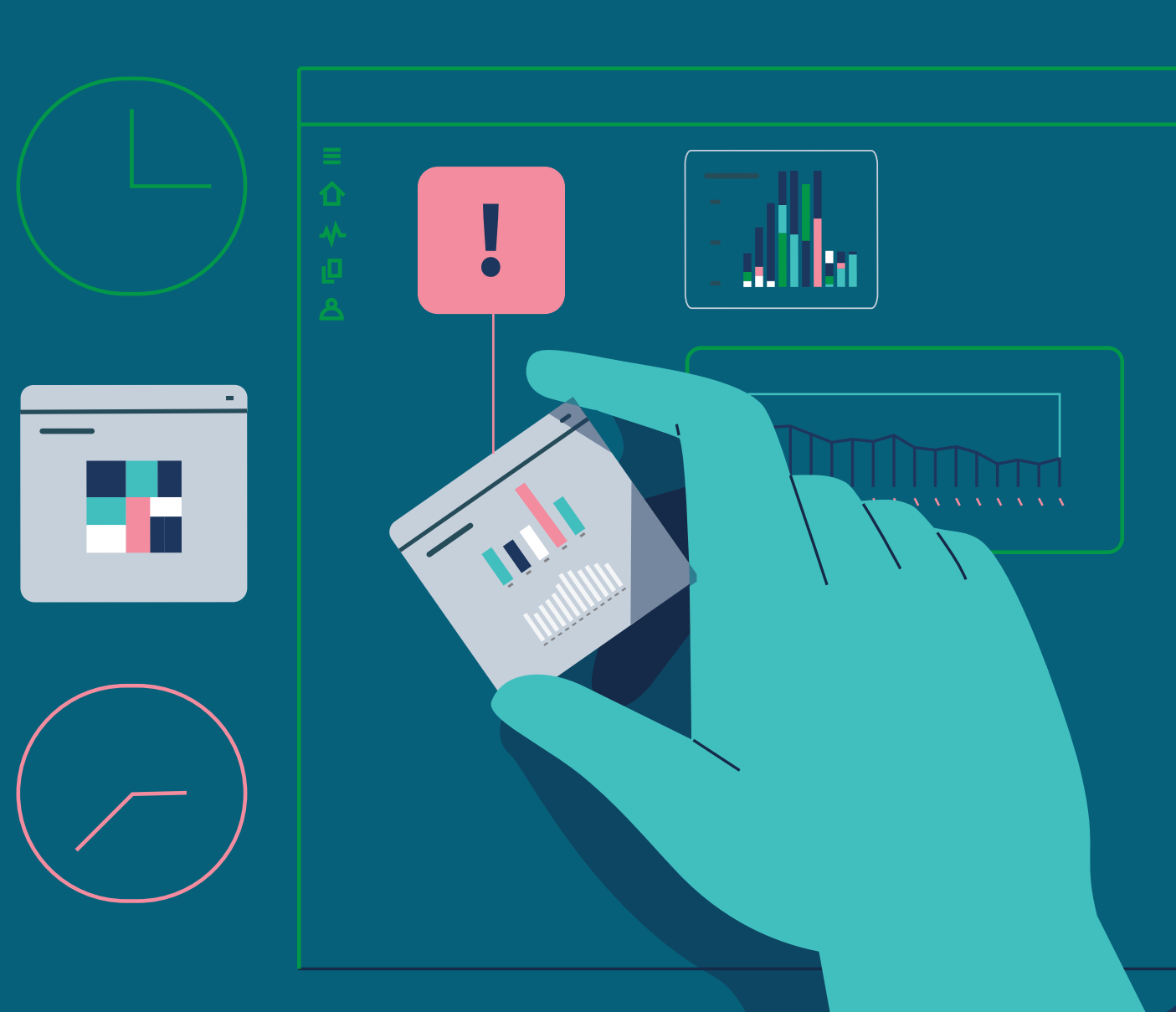


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## Supply chain disruption meets real-time data.

Disruptions can happen anytime, and they require an immediate response.

Streaming data pipelines will be crucial to moving organizations from reacting to pre-acting.

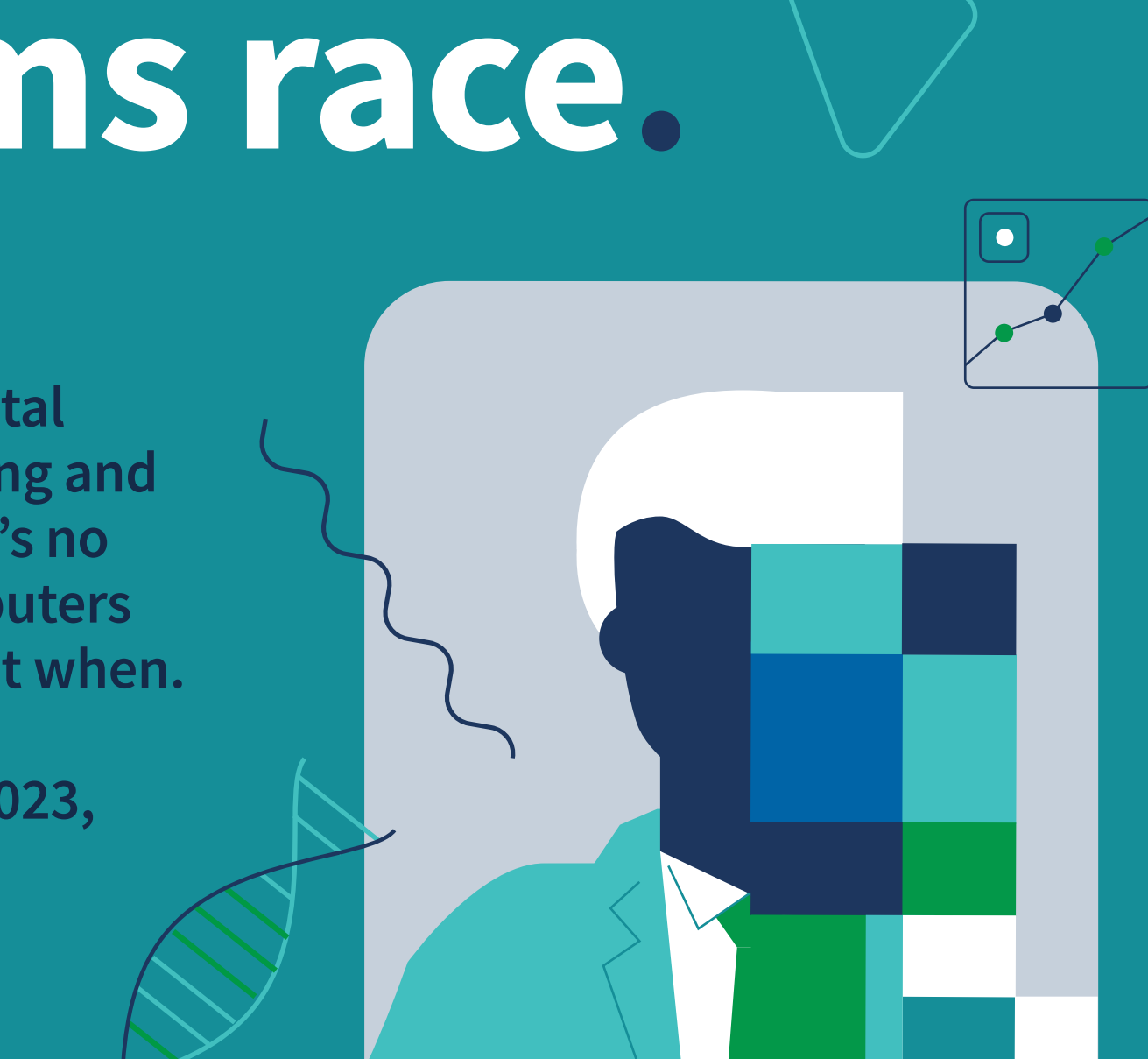


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## The human /machine arms race.

Thanks to recent monumental advances in machine learning and natural language models, it's no longer a question of if computers will pass the Turing Test, but when.

And it could be as soon as 2023, forever changing how we access and interpret data.



# Watch our webinar and download our eBook

Whatever the future brings, Qlik will be there to make sure you can access, analyze and make intelligent decisions based on your data.

To get the full report on 2023, read our Top 10 BI & Data Trends 2023 eBook. [Download it now.](#)